

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Media Strategies - VA
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
954288-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/DCCC/D/Congr	candidate	12106

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954288	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/01/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	11-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMURM 10/01/12 5:39 AM 5a Daybreak 5-6a :30 CSP1203H \$350.00 NM									
2	09/25/12	10/01/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	111-1--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 111-1-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 6:55 AM 6a Daybreak 6-7a :30 CSP1203H \$700.00 NM									
3	09/25/12	10/01/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	1111---	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 1111--- 4 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 8:46 AM Good Morning America 7-9a :30 CSP1203H \$550.00 NM									
8	09/25/12	10/01/12	KATIE Class of Time - Pre-emptible with notice	3-4P	11-11--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 11-11-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 3:12 PM KATIE 3-4P :30 CSP1203H \$250.00 NM									
9	09/25/12	10/01/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	1-1-1--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 1-1-1-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WMURM 10/01/12 4:22 PM ELLEN EF 4PM-5PM :30 CSP1203H \$250.00 NM									
11	09/25/12	10/01/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	111-1--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/12 10/01/12 111-1-- 4 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WMURM 10/01/12 6:10 PM News 9 at 6 6-7p :30 CSP1203H \$1,400.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser		Product	Estimate Number
Shea-Porter/DCCC/D/Congr		candidate	12106

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
11	09/25/12	10/01/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	111- 1- -	:30	4	\$1,400.00	NM																																								
12	09/25/12	10/01/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	11- 11- -	:30	4	\$550.00	NM																																								
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<u>Total Spots</u>							8																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$5,150.00
<u>Agency Commission</u>	\$772.50
<u>Net Amount Due</u>	\$4,377.50